

San Francisco Treasury Symposium

Thursday, May 15, 2025

Santa Clara Marriott

7:30 AM - 8:30 AM

California Ballroom Foyer



REGISTRATION & BREAKFAST

8:30AM - 9:50AM

California Ballroom



JULIA BOORSTIN AUTHOR OF 'WHEN WOMEN LEAD' & CNBC SENIOR TECH & MEDIA CORRESPONDENT

Speaker:

Julia Boorstin

Author *'When Women Lead'*
Senior Media & Tech Correspondent, CNBC

Moderator:

Karina Inga-Kamienski

Senior Director, Capital Markets
Gilead Sciences, Inc.

Join us for an exclusive keynote featuring CNBC Senior Media & Tech Correspondent and acclaimed author Julia Boorstin, as she shares powerful insights from her bestselling book, *When Women Lead: What They Achieve, Why They Succeed, and How We Can Learn from Them*. Hailed as “a must-read for all leaders as they consider the future of work” by New York Times bestselling author Eve Rodsky, Boorstin’s book is an essential resource for anyone navigating today’s evolving workplace. Drawing from over two decades of reporting and interviews with thousands of executives, Boorstin reveals the shared traits that have enabled women to thrive, lead resilient organizations, and drive innovation—especially in times of crisis.

In addition to her work as an author, Boorstin is a respected journalist and a leading voice on CNBC’s TechCheck. She has covered the evolving intersection of media, technology, and innovation since joining CNBC in 2006. Boorstin is also the creator of CNBC’s Disruptor 50, an annual franchise highlighting private companies reshaping their sectors, and she led CNBC’s Closing the Gap initiative focused on gender and diversity in business.

This keynote will deliver an engaging and thought-provoking perspective on leadership, innovation, and the forces shaping the future of work.

Sponsored by: PNC Bank

9:50AM - 10:10AM

California Ballroom Foyer



NETWORKING BREAK

10:10AM - 11:00AM

Salon 9



FROM COST CENTER TO COST SAVER: FX OPTIMIZATION

Speakers:

Nita Baidur

Associate VP and Assistant Treasurer
Agilent Technologies

Galen Stops

Head of Business Enablement
360T Americas

Charlie Tyler

Treasurer
Vacxocyte

Treasury teams are often seen as cost centers, but FX optimization can change that narrative. In this fireside chat, a treasury practitioner will share how leveraging cutting-edge technology has transformed their FX trading—reducing costs, mitigating operational risks, and boosting productivity. Learn how optimized FX execution delivers measurable savings and strategic value for the entire organization.



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10:10AM - 11:00AM

Salon 2/3

Speakers:

Steve Bernstein

Payments Product Specialist,
Executive Director - J.P. Morgan

David Steffa

Head of Treasury - OpenAI

James Touhey

VP, Product Management - Intuit



A.I. in Treasury - Separating Fact from Fiction

Explores the current landscape of artificial intelligence and its intersection with cash forecasting, risk mitigation, and straight-through processing (STP) for payments. Speakers will explore how cutting-edge AI tools are driving success, as well as the potential limitations of AI. Ultimately, we aim to outline practical tools that leverage AI to perform routine cash management functions.

10:10AM - 11:00AM

Salon 1

Speaker:

Ilkim Saracel

Director Assistant Treasurer - Nextracker



SPIN-OFF TO SAVINGS: HOW NEXTRACKER BUILT A \$1M* SMARTER TREASURY

When Nextracker spun off from Flex in late 2023, it faced a major challenge — rebuilding its entire treasury function from scratch with a single team member, a nine-month deadline, and no existing treasury tech. Despite the odds, Nextracker successfully launched a new treasury operation, earning a prestigious Adam Smith Award and unlocking \$1M in projected savings. This session will reveal how strategic execution, the right technology partners, and lean operations turned a complex transition into a success story. *Rough projected savings.

10:10AM - 11:00AM

Salon 7/8

Speakers:

Cam Bowen

Director, Treasury - Salesforce

Gloria Chen

Director, Treasury - Workday

John Clavin

Relationship Manager, Principal
Merganser Capital Management

Todd Copenhaver

Co-Chief Investment Officer, Principal
Merganser Capital Management



INVESTMENT STRATEGIES FOR OPERATING CASH: EXPANDING THE OPPORTUNITY SET FOR SUCCESS

Join treasury experts and the CIO of Merganser Capital Management for an in-depth discussion on crafting a resilient investment strategy for operating cash. This session will explore how to build a durable Investment Policy Statement (IPS), gain executive and board buy-in, and enhance portfolio performance by incorporating high-quality fixed income assets — including government, corporate, and structured securities.

11:00 AM - 11:20 AM

California Ballroom Foyer



NETWORKING BREAK

11:20 AM - 12:10 PM

Salon 1

Speakers:

Zachary Brown

Managing Director - ICD

Philip Giron

Treasury Manager - Riot Games



AGILE INVESTMENT STRATEGIES FOR ANY MARKET CYCLE

Treasury teams face ongoing challenges in volatile markets, but technology is empowering them to optimize workflows and gain direct market access for more responsive investing. In this session, Phil Giron from Riot Games will share strategies for managing investments with agility — especially as interest rates shift. Learn how enhanced visibility, automation, and real-time reporting can help treasury teams confidently navigate the yield curve while ensuring compliance and risk management.



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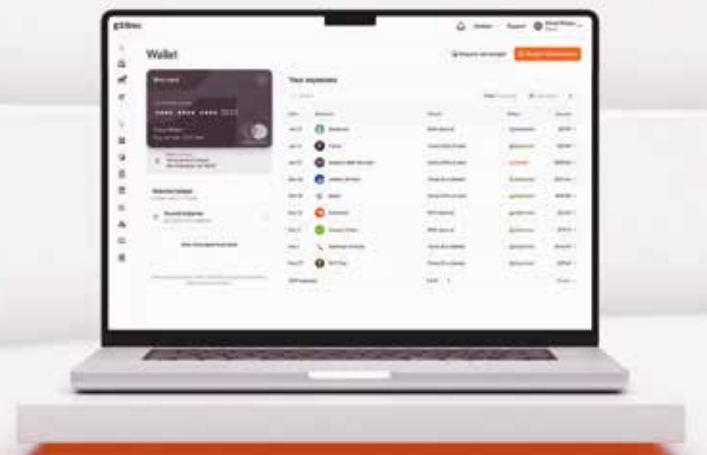


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11:20 AM - 12:10 PM

Salon 9

Speakers:

Tyler Bach
Sr. Treasury Manager - DocuSign

Jessica Kass
Principal Risk Manager - Workday
Janaize Markland
Director, Business Risk and Insurance
Meta

Moderator: Jason Palomino
Director, Treasury - ServiceNow



CORPORATE INSURANCE PROGRAMS: ADAPTING TO TREASURY'S EXPANDING ROLE

This session explores how the treasury department's responsibilities have evolved to include oversight of corporate insurance programs. Attendees will learn how treasurers integrate risk management into financial strategies, optimizing insurance programs, and aligning coverage with corporate objectives.

11:20AM - 12:10PM

Salon 2/3

Speakers:

Kelley Hutchison
Head of West Coast Liquidity Sales
Goldman Sachs

Eric Koppelson
Treasury and Capital Markets Lead - Intuit

Patrick O'Callaghan
Global Head of Product Strategy
Goldman Sachs

Liz Olinger
Senior Treasury Manager - Zscaler



THE FUTURE OF CASH: FED MOVES, MARKET SHIFTS & TREASURY STRATEGIES

From record-breaking money market fund (MMF) inflows to central bank pivots and rapid cash movement, corporate treasury has navigated unprecedented shifts. As we enter a new investing cycle, the focus turns to macroeconomic trends, yield curve opportunities, and leveraging technology for smarter cash management. Join experts from GS, Zscaler, and Intuit for a forward-looking discussion on optimizing corporate treasury investments in a changing landscape.

11:20AM - 12:10PM

Salon 7/8

Speakers:

Debbie Cunningham
CIO Liquidity - Federated Hermes

Brandon Hillstead
Assistant Treasurer - Autodesk

Richard Lucero
Sr. Director, Assistant Treasurer
Dolby Laboratories



SHORT-TERM INVESTMENTS: STRATEGIES FOR TREASURERS

With shifting economic data, Federal Reserve policy changes, and geopolitical uncertainty, short-term fixed income investing requires a strategic approach. In this session, Debbie Cunningham, CIO of Global Liquidity Markets at Federated Hermes, will break down the current landscape, connecting key macro trends to treasury investment decisions. She'll be joined by experienced treasury practitioners who will share insights on managing investment policies, optimizing cash investments, and mitigating risk in a fluctuating interest-rate environment.

12:10PM - 1:00PM

California Ballroom Foyer



MARKETPLACE LUNCH BUFFET

Garlic puree focaccia
Heirloom tomatoes, mozzarella, basil balsamic glaze (VG)
Artisan greens, dried fruit, toasted walnuts, crumbled blue cheese, sherry vinaigrette (VG)
Italian panzanella salad (VG)
Seared chicken breast, fresh basil, arugula, and caper sauce
Italian beef with Dutch potatoes, wild mushrooms on cabernet sauce
Fettuccini with seafood puttanesca
Grilled vegetable medley (VG)
Sun dried tomato polenta with pecorino Romano crust (VG)
Mini Italian Pastry Assortment

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1:00PM - 1:50PM

California Ballroom

Speakers:

Jennifer Ceran
Retired CFO of Smartsheet and
Treasurer of eBay

Eric Ball
General Partner - Impact Venture Capital

Grace Liu
CFO - Nav Technologies, Inc.



INSIGHTS FROM THE C-SUITE: WHAT TREASURY TEAMS CAN LEARN FROM CFOS IN TODAY'S EVOLVING LANDSCAPE

Join us for an engaging fireside forum featuring a dynamic panel of current and former CFOs and Board Members with various perspectives. Together, they'll share their unique perspectives on the evolving role of CFOs in a fast-paced business world. Get actionable tips for treasury teams on how to collaborate more effectively with finance leadership, optimize cash management, and adapt to the changing economic environment. This is a must-attend session for treasury professionals looking to enhance their impact and align more closely with the financial leadership of their organizations.

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1:50PM - 2:10PM

California Ballroom Foyer



NETWORKING BREAK

2:10PM - 3:00PM

Salon 2/3

Speakers:

Sangram Dash

VP, Chief Information Security Officer
Sisense

Sooreen Lee

Treasury - Grammarly

David Tao

Director, Client Advisory Group - Citi



2025 RISK RADAR: WHAT TREASURY NEEDS TO KNOW NOW

As commerce evolves, so do the risks. Rapid advancements in technology, new payment methods, accelerated cash velocity, and shifting regulations are reshaping risk management in treasury and payments. This panel will explore how organizations can identify, mitigate, and adapt to emerging risks, ensuring resilience in an increasingly complex financial landscape.

2:10PM - 3:00PM

Salon 7/8

Speakers:

Tyler Bach

Sr. Treasury Manager - DocuSign

Clare O'Malley

Executive Director - J.P. Morgan

Vanessa Seilheimer

Treasury Operations Advisor
Southwest Airlines

Joseph Vittoria

Platform Specialist - Morgan Money



TREASURY 2025: AUTOMATION, INTEGRATION & SMARTER INVESTING

With rising short-term yields, treasury teams are evolving from cost centers to revenue generators. But in a world where teams must do more with less, what's the key to maximizing returns efficiently? Join a panel of experts who have transformed their operations with cutting-edge automation, unlocking new opportunities in integration and short-term investing.

2:10PM - 3:00PM

Salon 1

Speakers:

Harshang Shah

Principal DT Business Analyst
Treasury Systems

Claire Wang

Sr. Manager, Treasury - ServiceNow

Dan Yang

Treasury Analytics Business Analyst
ServiceNow



TREASURY DATA REVOLUTION: BUILDING A SMARTER FUTURE

Discover how ServiceNow Treasury's Data Lake is transforming treasury management into a data-driven powerhouse. Building on our May 2024 session, this live demo will showcase how a centralized data repository powers automated reporting and dynamic Power BI dashboards. Join Claire Wang, Dan Yang, and Harshang Shah as they share insights on data governance, system integration, and the roadmap for future advanced analytics.

2:10PM - 3:00PM

Salon 9

Speakers:

Nita Baidur

Associate VP and Assistant Treasurer
Agilent Technologies, Inc.

Cody Keichle

Director, Investment Grade Debt Capital
Markets - Bank of America Securities

Tim Wood

Treasury Manager
Agilent Technologies, Inc.



BEST PRACTICES FOR IG BOND ISSUANCE

This expert-led panel will break down the key stages of debt issuance—from planning and marketing to due diligence and closing. Attendees will gain actionable insights into interest rate hedging, the role of Treasury Locks, and strategies for securing hedge accounting. The session will also feature a real-world case study on the impact of Special Mandatory Redemption (SMR), providing a comprehensive look at managing risk and optimizing debt strategies.

3:00PM - 3:20PM

California Ballroom Foyer



NETWORKING BREAK

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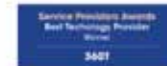
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3:20PM - 4:10PM

Salon 7/8

Speakers:

Nichole Krause

Director, Treasury - Elastic

Will Goldthwait

Client Portfolio Manager

State Street Global Advisors

Bridget Rodrick

Assistant Treasurer - Biomarin

David Steffa

Head of Treasury - OpenAI



MASTERING CASH ALLOCATION: BALANCING RISK & RETURN FOR SMARTER INVESTING

Building a solid investment framework is the key to optimizing risk and return in cash management. This session will explore structural, cyclical, and tactical factors that shape asset allocation decisions. Learn how to design an effective investment policy, communicate strategy to senior leadership, and leverage financial advisors and banks to enhance outcomes.

3:20PM - 4:10PM

Salon 9

Speakers:

Paul Bramwell

Enterprise Treasury Lead - Trovata

Kristen Clavel

Treasurer - Samsara

Priti Kartik

VP of Treasury - CrowdStrike

Vaibhav Natu

Treasurer - Snowflake



THE TREASURER'S CHEAT SHEET FOR OVERCOMING THE DIGITAL SKILLS GAP

Treasury teams are facing a growing skills gap as the demand for tech-savvy practitioners increases. Today's organizations need treasurers who can implement technologies like APIs and AI to enhance liquidity management and support strategic decision-making. During this session, leaders from CrowdStrike, Snowflake, and Samsara will share their experiences navigating digital transformation within treasury, offering attendees practical strategies to thrive in today's tech-driven landscape — without needing advanced technical training.

3:20PM - 4:10PM

Salon 2/3

Speakers:

Catherine Fields

VP, Treasurer - Hitachi Digital

Christine Jensen

Head of Treasury & Insurance - Cloudflare

Ada Kwan

Corporate Treasurer - AESC

Moderator: Denise Hensley

Sr. Treasury Analyst - Workday



BUILDING A HIGH-PERFORMING TREASURY TEAM

Treasury teams today must navigate the complexities of operating across various work modalities while incorporating outsourced or third-party workforce solutions. This session delves into strategies for building and maintaining a high-performing treasury team while balancing the unique challenges of outsourcing and distributed operations. Learn how to integrate outsourced workforce models, maintain operational efficiencies, foster collaboration, and uphold a unified corporate culture.

4:10PM - 6:30PM

Sedona Ballroom



NETWORKING RECEPTION

Hosted premium cocktails, wine, imported and domestic beers, soft drinks and water
Market meat & cheese board; local cheeses and charcuterie, dried fruit, mixed nuts, local honey and fruit jam display, sliced bread and crackers, fig jam
Market fresh board; Local fresh tomato and seasonal crudité, Sliced mozzarella with olive oil, fresh basil, and balsamic, Hummus and tapenade
Asiago arancini
Chicken spring roll with chili sauce
Cranberry and prosciutto crostini
Local tomatoes with bocconcini mozzarella and baby basil (GF/VG)
Falafel slider with roasted red pepper jam (V)
Peruvian fish ceviche in a shot glass (GF)

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Bank of America
Cody Kiechle
One Bryant Park, 9th Floor
New York, NY 10036
Phone: (646) 855-7711
cody.kiechle@bofa.com
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BMO Technology Banking
Andreas Bubenzer-Paim
180 Montgomery Street, 24th Floor
San Francisco, CA 94104
Phone: (415) 909-9394
andreas.bp@bmo.com
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Brex
John Hildreth
85 2nd Street, Suite 100
San Francisco, CA 94105
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brex.com



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Nicholas Zaliko
2603 Camino Ramon, Suite 200
San Ramon, CA 94583
Phone: (925) 951-0624
nicholas@bridgebay.com
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Cabrera Capital Markets LLC
Filma Gebrezgher
227 W Monroe St, Suite 3000
Chicago, IL 60606
Phone: (312) 795-8905
gebrezgher@cabreracapital.com
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Phone: (858) 210-3560
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Merganser Capital Management
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99 High St
Boston, MA 02110
Phone: (617) 528-4863
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Nilus
Matthew Harlan
matthew@nilus.com
meetings.hubspot.com/matthew-harlan
nilus.com



Northern Trust Asset Management
Brian Lafferty
50 South LaSalle Street
Chicago, IL 60603
Phnoe (312) 557-9201
BPL3@ntrs.com
ntam.northerntrust.com



Payden & Rygel
Bill Kalra
333 S. Grand Ave, 40th Floor
Los Angeles, CA 90071
Phone: (213) 830-4254
bkalra@payden.com
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Libby Bair
Phone: (626) 432-6192
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Phone: (415) 706-0709
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Silicon Valley Bank
Megan Dinh
222 2nd Street
San Francisco, California 94105
Phone: (408) 805-0165
mdinh@svb.com
svb.com



State Street Global Advisors
Charlie Praska
1 Iron Street
Boston, MA 02210
Phone: (218)-831-3811
charles_praska@ssga.com
ssga.com/cash



Treasury4
835 N Post St #301
Spokane, WA 99201
Phone: (509) 824-1771
sales@treasury4.com
treasury4.com



Trovata
312 S Cedros Ave, Unit 260
Solana Beach, CA 92075
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