SAN FRANCISCO TREASURY SYMPOSIUM

www.sftreasurysymposium.org



SPONSOR INFORMATION CHECKLIST: SPONSOR LED SESSION SPONSOR

All sponsor items are due March 1, 2024. Items submitted after March 1st may result in a loss of benefits.

1. CONFERENCE ATTENDEES

- Following items for your 3 free sponsor attendees and speaker pass(es)
 - Name
 - Title
 - Company
 - Email
 - Mailing Address
 - Phone

2. PODIUM INTRODUCTION

Name and email of individual providing comments.

3. PROGRAM ADVERTISEMENT

➤ 4.25 inches wide x 5.5 inches tall program advertisement

4. ELECTRONIC BANNER DISPLAY

➤ Single image - 1920 pixels X 1080 pixels

5. LINKEDIN ANNOUNCEMENT

- Verbiage for each media post (you will receive 3 posts total)
- > Date and time (morning or afternoon) of desired LinkedIn posts

6. WEBSITE HYPERLINK

Website URL used to hyperlink the corporate logo sponsor provides.

7. COMPANY RECOGNITION & BRANDING

- Company name as you would like it to be read from the podium.
- Company name as you would like it printed in conference materials.
- Company #hashtag# used in social media posts.
- Company logo in JPEG format
- Company logo in EPS, or AI, or Vector format

8. SPONSOR DIRECTORY

- Sponsor Directory Information
 - Company
 - Name
 - Address, City, State Zip
 - Phone
 - Email
 - Website

9. ATTENDEE RAFFLE (optional)

Item being raffled to conference attendees. Must be delivered before May 1, 2024.

San Francisco Treasury Symposium C/O Jennifer Saliba

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