



# San Francisco Treasury Symposium

MAY 12, 2023  
MARRIOTT  
SANTA CLARA, CA

## CALL FOR SPEAKERS & SPONSORS

The San Francisco Treasury Symposium aims to provide current and actionable content to treasury and financial professionals on the West Coast. With registration typically exceeding 350 attendees, the SFTS is the way to educate, connect and network with an influential and exclusive group of industry professionals.

NOW is the time for all interested service providers and practitioners to submit your presentation topic ideas for the San Francisco Treasury Symposium (SFTS). SFTS will continue to select sponsor led sessions based on the quality and fit of the proposed topic/speaker. Please submit your proposals according to the guidelines below.

### SUBMISSION DEADLINE NOVEMBER 14, 2022

Presenters are encouraged to be innovative in their approach to specific topic areas by relying on day-to-day experiences, best practices, management successes, and tools and techniques. Proposals that include practitioners with current treasury experience will be favored over service provider-only submissions. Innovation and new technology will be considered in proposal selections. All sessions should be CPE eligible.

Selected presenters will be emailed once agenda selections are finalized.

All presentations should be educational in nature. Please no vendor or sales talks!

Speakers are responsible for hotel, travel and personal expenses.

\*Credits subject to review and approval by Certification agency.

*Have questions? Please contact;  
events@consultrhino.com*

### SAVE THE DATE:

May 2023  
Downtown, San Francisco

### AUDIENCE DEMOGRAPHICS:

The SFTS is the premier West Coast peer-education and networking event for Treasury and Finance professionals. Attendees range from Treasury and Finance professionals learning the basics to seasoned veterans looking for new ideas, and everything in between! Professionals focused on treasury operations, capital markets, capital structure, foreign exchange, payments, investments and more find this conference invaluable.

### PRACTITIONER BENEFITS:

- Sharing of Best Practices – if your company or organization has undergone transformative changes and/or implemented a new process or initiative where Treasury played a key role, your peers would like to hear from you.
- Networking – the SFTS attracts 350+ Bay Area professionals each year; being a session presenter is an ideal way to increase your professional network.
- Complimentary Symposium Registration – each session includes one complimentary Symposium speaker registration per company.
- Professional Certification Credits – you may be eligible to obtain certification credits for your presentation.\*
- Resume Building – whether you're adding it to your LinkedIn profile or your CV, presenting is a career building opportunity.

### SPONSOR LED SESSIONS:

For Service Providers to speak at the SFTS they must participate as a sponsor. The Speaker Review Board will recuse themselves from voting on companies with conflicts of interest.

Investment for sponsorship is \$6,000 and includes the below benefits:

- Lead a SFTS session. We prefer that you present with just one corporate treasury practitioner.
- Two complimentary attendee registrations. Plus, one speaker pass, and one practitioner pass for the individual speaking with you.
- Sponsorship recognition at the event and in advance marketing materials.

*We look forward to reading your submission!*