

MAY 12, 2023
Santa Clara Marriott, CA

www.sftreasurysymposium.org

7:30 AM-8:30 AM

California Ballroom Foyer



REGISTRATION, NETWORKING & CONTINENTAL BREAKFAST

Enjoy networking with industry peers during our gourmet continental breakfast buffet. Selections will include coffee, tea, orange juice, and water, fresh fruits, assortment of breads, bagels, croissants, muffins, scrambled eggs, and bacon. Welcome comments and educational sessions will immediately follow.

Sponsored by: Clearwater Analytics

8:30 AM-9:50 AM

California Ballroom



THE 3 PILLARS OF THE OWNERSHIP MINDSET LOVE, PURPOSE, AND PRESENCE

Speakers:

Todd Musselman

*Leadership Trainer, Motivational Speaker -
Timberline Leadership*

One of the primary determinants of performance is an individual's mindset. In working with thousands of individuals, it's been our experience that people operate in one of two distinct mindsets: either the victim mindset or the ownership mindset. The results we create from each state are vastly different.

When we are operating in the victim mindset, reacting to our circumstances, our energy is low and the results we produce are minimal. When we are operating in the ownership mindset, creating our circumstances, our energy is high and the results we produce are powerful.

Have you ever considered how you are being at any moment in time as a leader, employee, partner, parent; are you operating in the victim mindset or the ownership mindset? What choices are you making as a result of your mindset and what effect does that have on your leadership and performance? How can you shift your mindset to make more powerful choices and increase your likelihood of producing greater results?

Whether you are a business owner, CEO, emerging leader, sales professional, coach, manager, employee, volunteer, performer, spouse, parent, or student, the mindset you choose in any given situation literally shapes your life and those with whom you are connected. Please join us in exploring how you can create powerful results by choosing the ownership mindset more consistently.

9:50 AM-10:10 AM

California Ballroom Foyer



NETWORKING BREAK

ANNIVERSARY

31st

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DON'T MISS!

Optimizing Liquidity in a Dynamic Environment

CONCURRENT SESSION 2 • 11:20AM - 12:10PM

Tom Knight, CCM
EVP & Treasurer



Tim Muindi
VP, Treasurer



Chris Newman
Senior Portfolio Manager



Treasury teams are shoring up operations to ensure they have the working capital to meet their day-to-day obligations, especially as they navigate the economic and geopolitical uncertainties ahead. Leveraging technology to optimize their liquidity management processes, teams are integrating investment portals into their treasury management systems, creating a seamless cash and investments workflow. In this session, Cisco and ServiceNow share how this approach has improved visibility and control, while providing more time for more strategic analysis.

On-time treasury: Do you need it, and are you ready?

Read the article series

Read the article series
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10:10 AM-11:00 AM

Salon 9

Speakers:

Brandon Hillstead
Assistant Treasurer - Autodesk



TO IN-HOUSE BANK OR NOT?

Banking Blues got you down? Tired of inefficiencies across your organization and money movement between subsidiaries? Thinking about setting up an In-house Bank within your organization? Brandon Hillstead, Assistant Treasurer at Autodesk, will discuss the treasury organization's journey from an idea to implementation. Gain key insights into what to consider for your organization before moving forward and what pitfalls to avoid.

10:10 AM-11:00 AM

Salon 1

Speakers:

Priscilla Lu
Managing Director, Partner,
Head of Sustainable Investments
Alternatives Asia - DWS

Troy Blackwood
Head of Structured Investments -
Google

Andrea Noseda
Assistant Treasurer - HP Inc.

Moderator:

Louise Schneider
Moretto, Alternatives Coverage Specialist,
Sustainable Investments - DWS



CORPORATE CLIMATE COMMITMENTS & SUSTAINABILITY FINANCING: THE ADVANTAGES OF AN INVESTMENT APPROACH

More than 3,000 companies and 400 financial institutions have set a science-based target to reduce emissions in line with climate science. Companies have several options for tackling their climate commitments (for example: improved energy efficiency, purchasing green PPAs, building their own renewable energy projects, buying carbon offsets ..). This panel will examine the benefits of pursuing an investment approach in renewables – designed to yield financial returns together with the accretion of environmental attributes for carbon neutrality goals. This investment approach has been used to engage suppliers and tackle a company's Scope 3 GHG emissions.

Additionally, the panel will cover broader opportunities to connect climate and social goals to a company's financing and highlight the process for issuing Sustainability Bonds and Sustainability Linked Loans. Join us for a lively dialogue with DWS' Head of Sustainable Investments in Asia and two leading technology companies' treasury and structured finance managers who have been the architects behind these sustainable financings and investments.

10:10 AM-11:00 AM

Salon 2 & 3

Speaker:

Nita Baindur
Assistant Treasurer -
Agilent Technologies, Inc.

Aamer Hai
Assistant Treasurer - Gilead Sciences

Ada Kwan
Corporate Treasurer - Envision AESC

Moderator:

Karan Sihota
Treasury Manager - Workday



CAPITAL STRUCTURE AND ALLOCATION STRATEGY

The session will provide an overview of how Treasury practitioners formulate and implement capital structure and allocation strategies. Selecting an optimal capital structure involves balancing many considerations including the relative cost advantage of debt, risk of too much leverage and change in financial flexibility. Amid fast-changing market conditions managing a firm's weighted average cost of capital, leverage and liquidity require vigilance and collaboration. Capital allocation strategy encompasses growing the business and returning capital to shareholders. While priorities evolve during a firm's life cycle, establishing guidelines for M&A, reinvestment and return of capital will help in the capital allocation decision-making process. Panelists will also discuss how capital structure and allocation can impact total shareholder return.

10:10 AM-11:00 AM

Salon 7 & 8

Speakers:

Dan Phillips
SVP, Asset Management
Northern Trust Asset Management

Tam Luu
Treasury & Cash Manager - DivcoWest



5-YEAR INVESTMENT OUTLOOK: STRATEGIC THEMES AND TACTICAL CONSIDERATIONS

Are your investment portfolios positioned to handle the upcoming market environment? Join our Senior Investment Strategist Daniel Phillips as he reveals the key economic and market themes, return forecasts, and tactical opportunities that are driving the firm's most important asset allocation decisions.



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11:00 AM-11:20 AM

California Ballroom Foyer



NETWORKING BREAK

11:20 AM-12:10 PM

Salon 1



RESILIENCY IN TREASURY: NAVIGATING EVOLVING BUSINESS NEEDS, EXTERNAL RISKS, AND PROFESSIONAL DEVELOPMENT THROUGHOUT A CAREER IN TREASURY

Speakers:

Jacqueline Pagano
Global Head of Treasury - Logitech

Sonia Shah
Head of Treasury - Juniper Networks

Moderator
Karina Inga-Kamienski
Senior Director, Capital Markets -
Gilead Sciences

This panel of female leaders in Treasury will discuss the roles, companies, roadblocks, and catalysts that have shaped their careers so far. They will discuss major accomplishments and learning opportunities as they navigated business evolution, changing leadership, and external forces that have shaped the choices they made across different roles and companies. They will share ways they helped build their reputations within their company and the Treasury community, advanced the role of Treasury in different companies, and how they manage to the core Treasury objectives of enabling the business while managing risk.

Attendees will walk away with multiple examples of what a career in Treasury looks like, varied approaches to solving key treasury challenges, and tangible recommendations for advancing the organization and your career in Treasury.

11:20 AM-12:10 PM

Salon 2 & 3



HEAR FROM THE BEST ON WHAT'S NEW IN TREASURY TECH: CASH MANAGEMENT, INVESTMENT, & PAYMENT INNOVATION

Speakers:

Mark O'Toole
Head of Sales & Partnerships
Americas at Fides Treasury Services

Allison Rossi
Global Treasury Lead - Block, inc

Brett Turner
CEO & Founder - Trovata

It's 2023... the '90s want their treasury management processes and tools back. Join this panel discussion to learn how best-in-class treasury teams at Block and CrowdStrike approach cash management, leveraging technologies such as APIs and AI/ML for reporting and forecasting. Mark O'Toole, Head of Sales & Partnerships - Americas of Fides Treasury Services, Allison Rossi, Global Treasury Lead of Block, inc, Priti Kartik, Head of Treasury of CrowdStrike, and Brett Turner, CEO & Founder of Trovata, will dive deep into their tech stack and share what they've learned from rehauling treasury at their respective companies. We'll also discuss how you can take advantage of the latest innovations in payment and investment tech to expand the strategic role of treasury.

11:20 AM-12:10 PM

Salon 7 & 8



OPTIMIZING LIQUIDITY IN A DYNAMIC ENVIRONMENT

Speaker:

Tom Knight
CCM, EVP & Treasurer - ICD

Tim Muindi
VP, Treasurer - ServiceNow

Chris Newman
Senior Portfolio Manager - Cisco

Treasury teams are shoring up operations to ensure they have the working capital to meet their day-to-day obligations, especially as they navigate the economic and geopolitical uncertainties ahead. Leveraging technology to optimize their liquidity management processes, teams are integrating investment portals into their treasury management systems, creating a seamless cash and investments workflow. In this session, Cisco & ServiceNow share how this approach has improved visibility and control, while providing more time for more strategic analysis.

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11:20 AM-12:10 PM

Salon 9

Speakers:

Ken Bugayong CFA

Senior Treasury Manager - Toast, Inc.

Sharon Ching CPA

CTP, Assistant Treasurer
Impact Fire Services

Andy Ai

Senior Vice President,
Treasury Solutions Group West Leader - PNC



FRAUD AT THE SPEED OF LIGHT: THE IMPORTANCE OF MAINTAINING A STRONG SYSTEM OF INTERNAL CONTROLS IN THE AGE OF FASTER PAYMENTS

Business email compromise. Account takeover. Social engineering. Payroll diversion. Card compromise and the dark web. Internal fraud. As emerging faster payment channels introduce 24/7 origination, settlement in seconds and irrevocability, organizations continue to confront both an increasing rate and sophistication of attacks. And while expanding API connectivity is driving a migration from batch processing to real-time execution, the immediacy and finality of an increasing number of transaction sets amplifies potential risk. In addition, mobile web-based activity has introduced new threat vectors. While there is no single silver bullet solution, building and maintaining a strong system of internal controls continues to represent the best line of defense. This session will review current fraud metrics, profile primary threats and provide other relevant insights. Most importantly, it will look to share a template of best practice control elements for activities with vendors, employees, customers and other stakeholders.

12:10 AM-1:00 PM

California Ballroom Foyer



NETWORKING LUNCH

Enjoy networking with industry peers during our gourmet buffet lunch. Selections will include mixed green salad with balsamic vinaigrette, fresh rolls and butter, seared chicken with marsala sauce, grilled salmon with caper butter cream sauce, rice pilaf, roasted seasonal vegetables, and chef's choice dessert.

Sponsored by: RBC Global Asset Management

1:00 PM-1:50 PM

California Ballroom

Speakers:

Chris Ginieczki

CFA, Vice President and Treasurer - NVIDIA

Carolyn Hansen

Global Head of Treasury - Uber

Colleen Ostrowski

SVP Treasurer - VISA

Catherine Portman

VP, Treasurer - Palo Alto Networks

Moderator:

Mike Young

VP, Treasurer - Zscaler



TREASURER PANEL: WHAT KEEPS YOU UP AT NIGHT?

Navigating the evolving role of Treasurer within an organization has its challenges, especially in dynamic business and market environments like the ones we've experienced in the last few years. This engaging roundtable of leading senior Treasurers will discuss how they navigate the topics that keep them up at night: from liquidity and forecasting, to management and efficiency, to technology, banking, and more.

1:50 PM-2:10 PM

California Ballroom Foyer



NETWORKING BREAK

2:10 PM-3:00 PM

Salon 2 & 3

Speakers:

Irfan Ahmad

Managing Director and U.S. Payments
Executive - Bank of America

Anisha Gulati

Director and Lead Global Liquidity
Specialist - Bank of America



MANAGING GLOBAL LIQUIDITY IN AN ERA OF INSTANT PAYMENTS

As instant payment volumes accelerate world-wide, how can treasury teams prepare? What are the advantages and challenges of a 24/7 payments model? We'll also discuss the upcoming launch of FedNow and the impact of real-time payments on cashflows, regional funding, and overall payment flow predictability.

This session will cover how corporates are navigating changes to forecasting, funding requirements, liquidity management, and other day to day processes in response to the rise of instant payment schemes. We'll share insights around the upcoming launch of FedNow and how treasury and finance teams can assess the impact of new global clearing systems including what questions to ask, changes to operational and risk management processes, and how to manage technical enhancements in order to take full advantage of faster clearing.



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DON'T MISS THE RECEPTION AND YOUR CHANCE TO WIN \$500.

Attend the San Francisco Treasury Symposium networking reception from 4:10 p.m. – 6:30 p.m. in the Sedona room and be entered into a chance to win a \$500 Apple gift card. It's a win-win situation!

Attendee must be present to win.



2:10 PM-3:00 PM

Salon 7 & 8

Speakers:

Alice Xu

Vice President and Treasurer - Workday



DIGITIZATION OF TREASURY WITHOUT A TMS

Automating Treasury processes to increase efficiency and support business needs continues to be a top priority for Corporate Treasurers. Workday Treasurer Alice Xu shares her journey of digitizing Treasury processes through building functionality in Workday versus utilizing a third party TMS to help her and her team manage cash, streamline FX hedging, optimize liquidity, enhance reporting and prepare for material events such as acquisitions and strategic investments.

2:10 PM-3:00 PM

Salon 9

Speakers:

Andrea Longton

CFA, SVP, Development and Capitalization - Opportunity Finance Network

Scott Wachs

Executive Director - Morgan Stanley Investment Management

Sabrina Wong

Treasurer - Veeva Systems Inc.



HOW DO CORPORATE TREASURERS INVEST WITH SOCIAL PURPOSE

Corporate treasury teams are increasingly focused on aligning their actions with their organization's sustainability and socially conscious mission statements and goals. One way that corporate treasury teams have been supporting these goals is through working with Community Development Financial Institutions and other investment programs that support affordable housing and providing capital to historically underserved communities. This panel discussion will include Opportunity Finance Network a leading organization that works with CDFI's to provide capital to help fuel rebuild and recovery efforts through investment in affordable housing and homeownership, small business and community facilities in areas that mainstream finance historically has not reached. The panel will also include Sabrina Wong, Treasurer of Veeva Systems Inc., who will share their experience around actions taken to support their goals as a Public Benefit Corporation. They will discuss the alternatives considered, the approach they decided to implement and the challenges and benefits of building support for these programs within the Finance organization. The panel will also review other socially conscious investing options that treasury teams can include in their strategic approach to these goals.

2:10 PM-3:00 PM

Salon 1

Speakers:

Kelley Hutchison

VP Liquidity Solutions - Goldman Sachs Asset Management

Patrick O'Callaghan

Global Head Client Portfolio Management and Product Strategy & Liquidity Solutions - Goldman Sachs Asset Management

Bridget Rodnick

Assistant Treasurer - BioMarin Pharmaceutical Inc.



THE EVOLUTION OF CORPORATE LIQUIDITY INVESTING: NAVIGATING THE CHOPPY ECONOMIC WATERS

As we shifted from the Covid cash boom of 2020 to an unprecedented monetary policy hiking cycle in 2022 and into the recession watch of 2023, the themes of corporate treasury have focused onto 1) how to preserve capital, maintain liquidity and maximize for yield in different rate environments, 2) how to incorporate different investments including ESG as a best practice without sacrificing for yield and 3) how to navigate regulatory reforms globally. Please join Goldman Sachs and BioMarin as we explore our cash investing outlook for the 2nd half of 2023, how treasurers have navigated the challenging market environments as well as the key topics of ESG and the impacts of regulatory reform globally.

3:00 PM-3:20 PM

California Ballroom Foyer



NETWORKING BREAK

3:20 PM-4:10 PM

Salon 9

Speakers:

Shemley Gordon

Managing Director, North America Treasury Sales Head - Citi Commercial Bank

Jason Palomino

Director, Treasury - ServiceNow

Kathleen Rabago

Global Head of Treasury - Roku Inc.



STARTUP TO FORTUNE 500: SCALING FOR GROWTH

For many startups and companies in a rapid growth phase, dealing with the fine points of the treasury function is sometimes put off until another day. However, as the company grows, it is often left with a patchwork implementation of accounts payable, accounts receivable and cash management. Surprisingly, some of the most iconic and successful startups in the marketplace today had to play catch-up, assembling a treasury organization on the fly long after they had outgrown their previous procedures. While it may not be top of mind in the early heady days of rapid growth, there are a number of things organizations can consider in order to put the right people and processes in place to support future growth objectives.

After working with these companies, we've come up with a number of best practices that companies can employ early on that will help build a Treasury that can scale to accommodate growth. We're looking forward to co-presenting with one of our technology clients to bring real-world experience into the discussion.

We are passionate about being and doing the best for our clients. We want to make sure our clients succeed, and we feel that from a Treasury perspective, we can provide some great best practices that can benefit the entire audience.

THANK YOU

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3:20 PM-4:10 PM

Salon 7 & 8



Speakers:

Peter Chau

Sr. Director, Treasury - Salesforce, Inc.

Amber Chi

SVP, Assistant Treasurer - Salesforce, Inc.

3:20 PM-4:10 PM

Salon 1



Speakers:

Catherine Berman

CEO & Founder - Cnote

Joanne Gan

*Head of Impact Investing & ESG, Treasury
PayPal*

Hugo Hinojosa

Executive Vice President - Freedom Bank

Michael Nourafshan

Investment Portfolio Manager - Block Inc.

Moderator:

Tina Kobetsky

Treasury Leader and Impact Champion

3:20 PM-4:10 PM

Salon 2 & 3



Speakers:

Morgan McGrath

*Head of International Banking,
Commercial Banking - J.P. Morgan*

Tommaso Todesca

*ED, International Specialist -
JP Morgan Chase*

Metin Yaldiz

*Senior Treasury Manager -
Hornblower Group*

4:10 PM-6:30 PM

Sedona Room



ELEVATE CORPORATE FX MANAGEMENT

Elevating corporate FX management in a time of unprecedented market volatility to support the C-suite. A conversation on the practical aspects of exposure identification, risk quantification, and educating stakeholders in an overall end-to-end FX process review.

ACTIVATING CORPORATE BALANCE SHEETS TO ADVANCE RACIAL EQUITY

Conference attendees are invited to a panel discussion featuring corporate practitioners and technology leaders focused on recent corporate commitments to advancing racial equity. The panelists will discuss the more than \$50 billion in social impact commitments made by large US corporations in the wake of the murder of George Floyd in May 2020. Key topics of the panel include recent trends in corporate impact investing, opportunities of fulfilling social impact mandates and the key learnings for corporate finance and treasury teams interested in developing a social impact investment portfolio. Minority Deposit Institutions and Affordable Housing Investments are just a few of the areas we will discuss as the panel provides real case studies on what worked and how you can take actionable steps in your firm.

INTERNATIONAL GROWTH AMIDST TURMOIL: THOUGHTFULLY NAVIGATING THE GLOBAL ENVIRONMENT

From macro-economic challenges to geopolitical tensions, international expansion is becoming increasingly complex for multinational companies to navigate. In this fireside chat, J.P. Morgan's Morgan McGrath will discuss the major headwinds that businesses are facing as they expand beyond their domestic market and key strategies to cope with them. Hornblower Group's Metin Yediz will also share his company's experience with international growth and the lessons they've learned along the way.

NETWORKING RECEPTION

Network with peers and meet new business contacts without worrying about picking up the tab.

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