

## SPONSOR INFORMATION CHECKLIST: SUPPORTING SPONSOR

## All sponsor items are due March 1, 2024. Items submitted after March 1st may result in a loss of benefits.

## 1. CONFERENCE ATTENDEES

- Following items for your 2 free sponsor attendees and speaker pass(es)
  - Name
  - Title
  - Company
  - Email
  - Mailing Address
  - Phone
- 2. ELECTRONIC BANNER DISPLAY
  - Single image 1920 pixels X 1080 pixels
- 3. LINKEDIN ANNOUNCEMENT
  - > Verbiage for each media post (you will receive 1 post total)
  - > Date and time (morning or afternoon) of desired LinkedIn posts
- 4. WEBSITE HYPERLINK
  - > Website URL used to hyperlink the corporate logo sponsor provides.
- 5. COMPANY RECOGNITION & BRANDING
  - > Company name as you would like it to be read from the podium.
  - > Company name as you would like it printed in conference materials.
  - > Company #hashtag# used in social media posts.
  - Company logo in JPEG format
  - > Company logo in EPS, or AI, or Vector format

## 6. SPONSOR DIRECTORY

- Sponsor Directory Information
  - Company
  - Name
  - Address, City, State Zip
  - Phone
  - Email
  - Website
- 7. ATTENDEE RAFFLE (optional)
  - > Item being raffled to conference attendees. Must be delivered before May 1, 2024.
    - San Francisco Treasury Symposium
    - C/O Jennifer Saliba
    - 5568 Koderra Avenue
    - Lake Oswego, OR 97035