

**MAY 12, 2023**  
Santa Clara Marriott, CA

www.sftreasurysymposium.org

## SPONSOR INFORMATION CHECKLIST: SUPPORTING SPONSOR

All sponsor items are due February 15, 2023. Items submitted after February 15th may result in a loss of benefits.

### 1. CONFERENCE ATTENDEES

- Following items for your 2 free sponsor attendees
  - Name
  - Title
  - Company
  - Designation (if applicable)
  - Email
  - Mailing Address
  - Phone

### 2. WEBSITE HYPERLINK

- Website URL used to hyperlink the corporate logo sponsor provides.

### 3. PROGRAM ADVERTISEMENT

- Company logo in JPEG format
- Company logo in EPS, or AI, or Vector format

### 4. COMPANY RECOGNITION & BRANDING

- Company name as you would like it to be read from the podium.
- Company name as you would like it printed in conference materials.
- Company #hashtag# used in WRC generated social media posts.
- Company logo in JPEG format
- Company logo in EPS, or AI, or Vector format

### 5. SPONSOR DIRECTORY

- Sponsor Directory Information
  - Company
  - Name
  - Address, City, State Zip
  - Phone
  - Email
  - Website

### 6. ATTENDEE RAFFLE (optional)

- Item being raffled to conference attendees.